



Exhibit at the 23rd Annual Wild West Veterinary Conference

The Right Place to Establish New Industry Relationships

October 11 - 15, 2017 - Peppermill Resort Spa Casino - Reno, Nevada



2017 WWVC Exhibitor Prospectus

WHY the WILD WEST VETERINARY CONFERENCE?...

Are you looking for a quality Veterinary Conference that will provide your company an affordable opportunity to showcase your products and services to a targeted audience? Look no further... the WWVC provides a unique marketplace to do just that! Surrounded by session rooms, the WWVC Exhibit Hall is a vibrant, hassle free one-stop-shop for our veterinary professional attendees. With a constant flow of attendees, a host of special events and the industries top suppliers for exhibitors, the WWVC Exhibit Hall surpasses every other conference of the year.

Join us for a week of CE, Exhibits, Networking and More at the 2017 Wild West Veterinary Conference!

ATTENDANCE BREAKDOWN

Veterinarians	900+
Technicians & Staff	500+
Practice Managers	100+



HELPING YOU BE SUCCESSFUL IS IMPORTANT TO US!

- The 12 largest session rooms open directly into the Exhibit Hall, allowing a constant flow of traffic.
- Multiple food functions (including coffee breaks, receptions and lunches) are held in the Exhibit Hall.
- We offer multiple sponsorship opportunities exclusively to our exhibitors in order to help you promote your company's brand off of the show floor.

2017 EXHIBITOR RATES

	Early*	Late
Standard 10'x10' inline	\$1,950	\$2,200
Standard 10'x10' corner	\$2,250	\$2,500

*Early price includes contracts received by C.O.B March 13, 2017

A fifty percent (50%) deposit is required with contract submission. The pricing deadlines are as follows:

- Contracts received before April 28, 2017 require 50% deposit
- Contracts received on May 1, 2017 require full payment

Cancellation of booth space must be provided in writing. If the exhibit contract is canceled on or before April 28, 2017 the exhibitor will receive a fifty percent (50%) refund of the total contracted booth space and all sponsorship items. If the exhibit contract is canceled after April 28, 2017 the exhibitor will pay one hundred percent (100%) of the total contracted booth and sponsorship items.

WHAT'S INCLUDED IN BOOTH PRICING?

- Four (4) exhibitor registrations per 100sf
- One 7"x44" booth identification sign
- 8' high backwall drape, 3' high siderail drape and carpeted exhibit hall
- Virtual booth on the WWVC website (www.wildwestvc.com) complete with company details
- Company name on the exhibitor list in the attendee brochure mailed to over 62,000 veterinary professionals nationwide
- One (1) evening reception in the Exhibit Hall
- Lunch and refreshment breaks Thursday, Friday and Saturday
- Discounted room rates with complimentary resort fees at the beautiful Peppermill Resort
- Access to the WWVC Networking Center to communicate directly with the attendees before, during and after the conference
- Pre-registration list thirty (30) days prior to and a final listing following the conference from the WWVC Networking Center



Quality Conference – Affordable Investment!

EXCLUSIVE SPONSORSHIP OPPORTUNITIES FOR 2017 EXHIBITORS

Enhance your 2017 exhibiting experience by taking advantage of one or more of our exclusive sponsorship and advertising opportunities!

Listed below you will find examples of some of our sponsorship and advertising opportunities. For further information and a complete list of what the WWVC has to offer please call 877-978-7084 or email sales@wildwestvc.com. *Please note that our 2016 Sponsors have “first-right-of-refusal” on their sponsorships. Deadline is December 2, 2016.

SPONSORSHIP OPPORTUNITIES

Company Logo Placement (Online floorplan, Registration Mailer & Onsite Program)	\$300
Bingo Square (complete with company logo & booth #; 20 available)	\$500
Conference Bag	\$5,500
Conference Bag Insert	\$800
Breakfast, Lunch or Dinner Education Session	\$1,700
Session Track – (Four (4) Ninety Minute Sessions)	\$3,500
<i>(speaker travel, hotel, honorarium and per diem additional)</i>	
Exhibit Hall Aisle Signs (complete with company name & booth #)	\$750 <i>(each)</i>
Registration Coffee Breaks (complete with logo napkins)	\$1,000 <i>(each)</i>
Friday Night Happy Hour in Exhibit Hall	\$5,000
<i>(Bar placed near sponsors booth when possible, logo napkins provided)</i>	
Product Preview Showcase (includes sign with company product name)	\$400

Advertising Opportunities: Advertisements in our attendee registration brochure will reach 62,000+ veterinary professionals across the United States and Canada. Included in the purchase of your booth you will receive a listing in the registration brochure, on-site program guide and the online floor plan – why not ENHANCE your company’s listing with an Advertisement?

Attendee Registration Brochure Advertisement Opportunities:		On-site Program Advertisement Opportunities:	
Inside Front Cover	\$2,000	Inside Front Cover	\$2,000
Inside Back Cover	\$1,850	Inside Back Cover	\$1,850
Both Inside Front/Back Cover	\$3,000	Both Inside Front/Back Cover	\$3,000
Outside Back Cover	\$2,500	Outside Back Cover	\$2,500
Full Page	\$1,550	Full Page	\$1,550
½ Page (horizontal only)	\$1,000	½ page (horizontal only)	\$1,000
¼ Page	\$800	¼ page	\$800
		Session Tab <i>(perfect for session sponsors!)</i>	\$1,250



Preliminary Conference Schedule*

Wednesday, October 11

8:00 AM – 6:00 PM	Registration Open
10:00 AM – 8:00 PM	Exhibitor Move-In
10:00 AM – 8:00 PM	Sessions & Pre-Labs

Thursday, October 12

6:30 AM – 5:00 PM	Sessions & Labs
7:00 AM – 11:00 AM	Exhibitor Move-In
7:00 AM – 6:00 PM	Registration Open
11:30 AM – 6:30 PM	Exhibit Hall Open
11:30 AM – 1:30 PM	Exhibit Hall Grand Opening Lunch
5:00 PM – 6:30 PM	Reception in Exhibit Hall

Friday, October 13

6:30 AM – 8:00 PM	Sessions & Labs
7:00 AM – 6:00 PM	Registration Open
9:30 AM – 6:00 PM	Exhibits Open
11:30 AM – 1:30 PM	Lunch in Exhibit Hall
5:00 PM – 6:00 PM	Networking Event
6:30 PM – 8:00 PM	Technician Reception

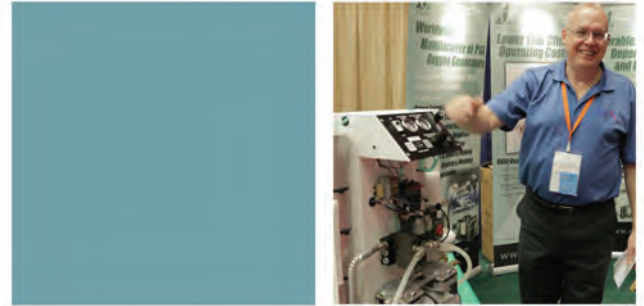
Saturday, October 14

6:30 AM – 8:00 PM	Sessions & Labs
7:00 AM – 6:00 PM	Registration Open
9:00 AM – 1:30 PM	Exhibits Open
11:30 AM – 1:30 PM	Closing Lunch in Exhibit Hall
1:30 PM – 8:00 PM	Exhibitor Move Out
3:00 PM – 6:00 PM	Job Fair

Sunday, October 15

7:00 AM – 11:00 AM	Registration Open
8:00 AM – 11:30 AM	Sessions

*Schedule subject to change



Association Partners



Undeniable Value: We understand that exhibit booth rates represent only a fraction of the expense that you will incur to participate in any trade show. At WWVC, your costs are considerably lower, including but not limited to the fabulous rates we have negotiated with the Peppermill Resort (\$107 per night for a deluxe tower room). In addition – air travel to Reno is inexpensive as multiple discount air carriers service Reno!

WWVC will host its Second Annual Job Fair Saturday October 14 from 3:00pm – 6:00pm. If you are looking to hire new employees within the Veterinary Profession, look no further! Sign up for a booth at the 2017 WWVC Job Fair and meet face-to-face with potential employees.

Wild West Veterinary Conference

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