

2017 EXHIBITOR AGREEMENT

CONTACT INFORMATION

The person you identify below as your WWVC booth contact will receive, via email, updates, requests for information, booth assignments and a password to edit online company information. The main and alternate contacts below will be the only recipients of the password to enter the WWVC Site.

PLEASE PRINT CLEARLY (AS IT SHOULD APPEAR IN THE PRINTED AND ONLINE DIRECTORIES) **ALL FIELDS REQUIRED

Company Name _____

Contact _____ Title _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Phone _____ Fax _____ Cell _____

Email _____ Website _____

Alternate Contact _____ Title _____

Phone _____ Email _____

BOOTH PRICING

The pricing and deadlines are as follows:

Contracts received on or before March 13, 2017

10'x10' inline booth - \$1,950 each; 10'x10' corner booth - \$2,200 each

Contracts received after March 13, 2017 or later

10'x10' inline booth - \$2,250 each; 10'x10' corner booth - \$2,500 each

Contracts received on or before April 28, 2017 require 50% deposit. Balance is due May 1, 2017.

Contracts received after April 28, 2017 require full payment with signed contract.

INCLUDED IN BOOTH PRICING

- Four (4) exhibitor registrations per 10'x10'
- One 7" x 44" identification sign in your booth
- Pipe, drape and carpeted exhibit hall
- Virtual Booth on the WWVC Website and listing in attendee brochure and on-site program
- Meals and special events in exhibit hall
- Access to the WWVC Networking Center to communicate directly with the attendees before, during and after the conference
- Pre-registration list thirty (30) days prior to and a final listing following the conference from the WWVC Networking Center

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Company Name: _____ **Contact Name:** _____

BOOTH SPACE REQUEST *Please list your requested booth locations below.*

1st Booth Choice _____ 2nd Booth Choice _____ 3rd Booth Choice _____

Please do not place us next to or near the following companies: _____

PAYMENT INFORMATION

Booths are sold in 10'x10' spaces – please contact our sales office for island booth pricing.

Contracts received on or before March 13, 2017: inline booths (10'x10') \$1,950 corner booths (10'x10') \$2,200

Contracts received after March 13, 2017: inline booths (10'x10') \$2,250 corner booths (10'x10') \$2,500

Number & type of booths requested: inline _____ corner _____ EXHIBIT SPACE DUE: \$ _____

(Page 3) SPONSORSHIP ITEMS DUE \$ _____

TOTAL EXHIBIT & SPONSORSHIP DUE \$ _____

AMERICAN EXPRESS MASTERCARD VISA CHECK # _____

Cardholder Name: _____

Card #: _____ Expiration #: _____ Security code: _____

Signature: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Phone: _____ Email: _____

CANCELLATION POLICY

Cancellation is not in effect until WWVC receives notice in writing by fax, mail, or email. The date written cancellation is received will be the official cancellation date. The reasons for cancellation must be included in the written notice.

- If exhibitor cancels on or before April 28, 2017, exhibitor will receive a fifty percent (50%) refund of the total contracted booth space fee and all sponsorship items.
- If exhibitor cancels after April 28, 2017, exhibitor will pay one hundred percent (100%) of the total contracted booth space fee and all sponsorship items.

Additional Terms and Conditions are available online: www.wildwestvc.com

By signing below, I authorize WWVC to charge the above credit card on May 1, 2017 for any balance due and agree to all WWVC terms and conditions.

Signature: _____ Date: _____

Print Name: _____ Title: _____

Accepted for WWVC: _____ Date: _____

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ADVERTISEMENTS AND SPONSORSHIPS

Increase your company's brand awareness and exposure off the show floor at the 2017 WWVC with one or more of our sponsorship opportunities. Please select the opportunities you would like to include with your exhibit booth by checking the box beside them.

SPEAKER/SESSION SPONSORSHIPS *(Speaker travel, hotel, honorarium and per diem not included in the below pricing)*

- | | |
|---|---------|
| <input type="checkbox"/> Breakfast, Lunch, or Dinner Session (per session) | \$1,700 |
| <input type="checkbox"/> Session Track (Four 90 minute sessions; logo on notes) | \$3,500 |
| <input type="checkbox"/> Wet Labs (per wet lab) <i>*lab materials to be provided by sponsor</i> | \$1,800 |

ADVERTISEMENTS

Attendee Registration Brochure mails to 55,000+ veterinary professionals. The on-site Program is distributed to all attendees.

Attendee Registration Brochure:

- | | |
|---|---------|
| <input type="checkbox"/> Inside Front & Back Cover | \$3,000 |
| <input type="checkbox"/> Outside Back Cover | \$2,500 |
| <input type="checkbox"/> Inside Front Cover | \$2,000 |
| <input type="checkbox"/> Inside Back Cover | \$1,850 |
| <input type="checkbox"/> Full Page | \$1,550 |
| <input type="checkbox"/> 1/2 Page (horizontal only) | \$1,000 |
| <input type="checkbox"/> 1/4 Page | \$800 |

On-Site Program:

- | | |
|---|---------|
| <input type="checkbox"/> Inside Front & Back Cover | \$3,000 |
| <input type="checkbox"/> Outside Back Cover | \$2,500 |
| <input type="checkbox"/> Inside Front Cover | \$2,000 |
| <input type="checkbox"/> Inside Back Cover | \$1,850 |
| <input type="checkbox"/> Full Page | \$1,550 |
| <input type="checkbox"/> 1/2 Page (horizontal only) | \$1,000 |
| <input type="checkbox"/> 1/4 Page | \$800 |
| <input type="checkbox"/> Session Tab | \$1,250 |

SPONSORSHIPS

- | | |
|--|---------|
| <input type="checkbox"/> Add your company logo to the WWVC virtual floor plan & on-site program | \$300 |
| <input type="checkbox"/> Bingo card spot <i>(20 available; with company logo & Booth Number)</i> | \$500 |
| <input type="checkbox"/> Bag Insert <i>(Company supplies insert materials and pays for shipping, 15 available)</i> | \$800 |
| <input type="checkbox"/> Attendee Conference Bag | \$5,500 |
| <input type="checkbox"/> Conference Pens <i>(Sponsor supplies pens)</i> | \$1,200 |
| <input type="checkbox"/> Daily Coffee Breaks at Registration <i>(per break)</i> | \$2,000 |
| <input type="checkbox"/> Exhibit Hall Aisle Sign <i>(includes company logo & booth number; 10 available)</i> | \$500 |
| <input type="checkbox"/> Hotel Key Cards <i>(Sponsor pays for key cards)</i> | \$5,000 |
| <input type="checkbox"/> Hotel Room Drop <i>(per item; not including hotel delivery fee)</i> | \$750 |
| <input type="checkbox"/> Three Kiosk Internet Station <i>(inside exhibit hall)</i> | \$1,500 |
| <input type="checkbox"/> Product Preview Showcase <i>(includes sign with company & product name)</i> | \$400 |
| <input type="checkbox"/> Notepads | \$2,000 |
| <input type="checkbox"/> Mobile Website | \$2,000 |

NETWORKING SPONSORSHIP OPPORTUNITIES

- | | |
|---|----------|
| <input type="checkbox"/> Happy Hour Reception in Exhibit Hall <i>(multiple available; includes Logo Napkins & Custom Signs)</i> | \$5,000 |
| <input type="checkbox"/> Lunch in Exhibit Hall <i>(includes Logo Napkins & Custom Signs; price is per day)</i> | \$10,000 |
| <input type="checkbox"/> Friday Night Social Event Opportunities <i>*Call for more information</i> | |

Total Enhancements, Advertisements, and Sponsorships \$ _____

Company Name: _____ **Contact Name:** _____

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